



Jasir Franklin Bio

Jasir Franklin is a **spiritual coach, author, entrepreneur, and master Ori coach** dedicated to helping individuals heal from hood-based trauma and reclaim their divine purpose. A **South Central Los Angeles native** and **Awo in the spiritual practice of Ifa**, he guides people in aligning with their highest destiny by understanding and mastering their **Ori (inner consciousness and destiny)**. His life's work is centered around breaking generational cycles, providing tangible solutions, and redefining success beyond survival.

Having lost over **20 friends to gun violence and incarceration**, endured two divorces, and witnessed the collapse of his business, Jasir realized the deep psychological and spiritual wounds embedded in his community. This revelation led him to develop **Post Traumatic Hood Disorder (PTHD)**—a movement that disrupts the normalization of trauma in urban environments and provides healing pathways.

Since **2009**, he has been committed to **empowering his community through Ticket Factz**, a program that helps individuals **overcome traffic ticket-related issues**, avoid license suspensions, and maintain financial stability. Understanding that trauma extends beyond finances, he founded **Heal PTHD**, curating transformative experiences like the **Hood Summit** and **Hood Huddle Thursdays**, where individuals find safe spaces to process trauma, share wisdom, and rebuild their lives.

Jasir has also developed several **curriculum-based programs** that address trauma and promote holistic transformation:

- **Time Out** – Helping student-athletes heal from hood-based traumas, maximize their educational opportunities, and discover their life purpose.
- **Rewire** – A program designed to help individuals **deprogram negative thought patterns** and rewire their mindset for success and spiritual alignment.
- **Check the Rhyme** – A youth empowerment program that explores **the impact of music on behavior** through neuromusicology, guiding participants to critically analyze lyrics and their subconscious influence.

- **Unified Parenting Solutions (UPS)** – A curriculum designed to help parents **co-parent effectively**, avoid common parenting pitfalls, and create a healthy foundation for their children's growth.

As an artist, **King Ruler**, Jasir uses music as a vehicle for empowerment and truth. His project **The Pulpit**, released through **Indigenous Rhythms LLC**, reflects his mission to unify the community through **cultural music and events**. His upcoming book, **The Jewelry Box**, explores **self-growth, spiritual enlightenment, and healing from PTHD**, integrating insights from **Ifa and the wisdom of Odu**.

Through his work as a **master Ori coach and Awo**, Jasir Franklin helps people **align with their destiny, reclaim their personal power, and break free from destructive cycles**. Whether through spiritual coaching, community advocacy, or music, he continues to uplift individuals and communities, proving that healing and transformation are not just possible—they are essential.